

# ■ Nicole Roser

## ■ Education

### **Miami University**

Oxford, Ohio  
Bachelor of Fine Arts,  
Graphic Design  
Graduation: May 2004  
Cumulative GPA: 3.62

### **Related Courses**

Marketing, Photography  
and Web Design

### **Skills**

Illustrator, QuarkXPress,  
Photoshop, FreeHand, Flash,  
Dreamweaver, Fireworks,  
Microsoft Office and InDesign

## ■ Honors

Dean's List: 2001–2004  
National Dean's List: 2003  
Second Prize: Multi-page  
category, "Almost Famous —  
A National Survey of Under-  
graduate Graphic Design in  
America" exhibition: 2003

## ■ Related Studies

### **Laws, Hall & Associates**

Miami University  
Fall 2002

Interdisciplinary advertising  
practicum with marketing and  
communication. Engaged in  
marketing, production, design,  
research and presentation.  
Client: Hallmark's Flowers

### **Hiestand Design**

Miami University  
Summer 2003

A student run design firm.  
Responsible for real-life jobs,  
production and execution.  
Client: School of Business,  
MU Steel Band, AIGA

### **AIGA**

Cincinnati Chapter  
Fall 2003

Student Member

## ■ Work Experience

### **Laws, Hall & Associates**

Miami University  
Fall 2003–2004

#### *Freelance*

Designed invitations,  
program and newsletter for  
the Laws, Hall & Associates  
campaign presentations.

### **R.T.F. School of Business**

Miami University  
Fall 2003–2004

#### *Freelance*

Creation of new identity,  
posters, Web page and other  
various advertising materials.

### **Spieker Media Agency**

Offenbach, Germany  
Summer 2002

#### *Internship*

Attended weekly client  
presentations and team  
meetings. Designed logos,  
brochures and posters.

### **Fab Advertising Agency**

Bad Soden, Germany  
Summer 2000

#### *Internship*

Created Yellow Page database  
for regional Internet Web site,  
based on direct client contacts  
and own marketing research.

### **Sheraton Hotel**

Frankfurt, Germany  
Summer 1999

#### *Internship*

Emphasized in Concierge  
and Service department.

### **Procter & Gamble**

Schwalbach, Germany  
Fall 1996

#### *Internship*

Worked in Marketing  
and Finance department.  
Involved as a consultant  
for a consumer hotline.

## ■ References

Available upon request.